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In each country, Mr. Dandison will visit colleges, universities, technical schools, book sellers, and jobbers, to promote better distribution and wider use of McGraw-Hill educational books. In England, he will confer with Philip Creswell, Manager of the Book Department of our London office, and S. G. Glutton, our college traveler in Great Britain.

In other cities, including Cairo, Bombay, Melbourne, Shanghai, and Manila, he will confer with members of the McGraw-Hill World News Service staff, who also are regional representatives of the McGraw-Hill Book Company.

On this pioneering trip, Mr. Dandison's efforts will be concentrated on the new world-wide, war-born interest in American methods and literature in science, engineering, management, and business administration.

For eight years, Mr. Dandison ably represented our College Department in New England. Before that, he was for several years a world traveler as Director of the University Travel Bureau. Thus, he brings unusual experience and facility to his new assignment.

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