

Carl Zeiss, Inc.

Dept. Elo-1
444 Fifth Avenue
New York, N.Y. 10018

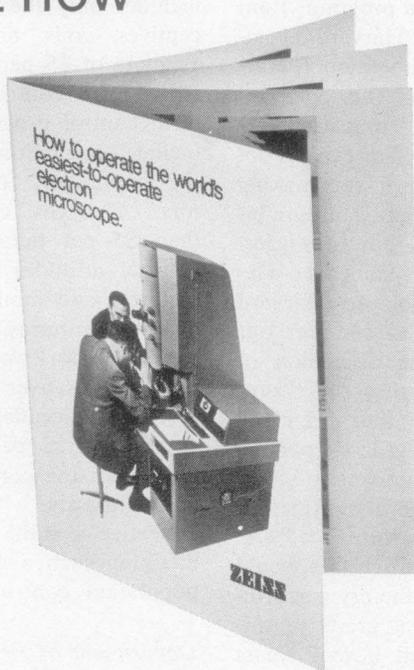
Gentlemen:

- Please send me your free booklet "How to Operate the World's Easiest-to-Operate Electron Microscope."
- Please have a technical representative call to give me complete information on installation, service and price.

Name _____ Title _____
Institution _____
Address _____
City _____ State _____ Zip _____

The world's easiest-to-use
electron microscope
has 7Å point-to-point
resolution and
magnification to 60,000x.

This free booklet
shows just how
easy it is.



The new ZEISS EM-9S is the electron microscope for researchers and teachers interested in electron microscopic studies, not electron microscopes. It is the easiest-to-operate, most foolproof instrument on the market. To show you, or your students, just how easy it is, we've put together a little booklet that illustrates every step of the operation. It shows such features as:

(1) The *fully* automatic camera system—just moving one lever closes the shutter, moves the screen out of the beam path, reads the electron density *directly* (a spot reading, not an integration), opens the shutter for the correct length of time, closes the shutter, superimposes the exposure number photographically on the film, and changes the negative. A red warning light shines directly into the binocular to indicate when the film magazine is empty.

(2) The foolproof airlock—it lets you change specimens in less than 10 seconds, with one hand, sitting down, and in darkness.

(3) The standard-equipment, multiple (21 holes) thin-metal film aperture—specially made for all EM-9 models, it assures care-free use over prolonged periods of time.

When you've been sitting in the dark for hours, fighting specimens whose preparation has followed Murphy's Law, you'll appreciate these and the other features of the EM-9S that enable you to concentrate entirely on the screen, not on the machinery.

Combine all this with 7Å point-to-point resolution, a magnification range from 0 to 60,000x, small size and low price, and you have an instrument that is really in a class by itself.

Fill in the coupon and we'll rush you the free booklet and any other data you may wish on the EM-9S.

Nationwide Service.

ZEISS

THE GREAT NAME IN OPTICS

