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Introducing William Bevan

On 1 October 1970, a new Executive Officer assumed the principal administrative responsibilities of the AAAS. Like his predecessor, Dael Wolffe, William Bevan is a psychologist of high professional standing who has subsequently acquired notable administrative skill and experience. His contributions to the fields of sensory psychology and perception exceed 130 in number, and include a jointly authored bibliography on *Fatigue, Stress, Bodily Change and Behavior* (1957), and a book, *Contemporary Approaches to Psychology* (1967), edited with H. Helson. Most recently, since 1966, he has served as vice president and provost of the Johns Hopkins University, where he earned the cordial respect and cooperation of the faculty, students, and his fellow administrators. He has served increasingly on public and private advisory bodies and committees.

Born in 1922 in Pennsylvania, William Bevan received his A.B. degree from Franklin and Marshall College in 1942, and an M.A. and Ph.D. from Duke University in 1943 and 1948, respectively. He also earned a Phi Beta Kappa key and membership in Sigma Xi. He has taught psychology at Duke University, Heidelberg College, Emory University, and Kansas State University. At the last-named institution, he gravitated from the chairmanship of his department to a deanship (arts and sciences) and then to a vice presidency for academic affairs. He has nevertheless always managed to continue some teaching and research, even during the busy years at Johns Hopkins. He spent the year 1965-66 at the Center for Advanced Study in the Behavioral Sciences (Stanford).

During the next decade the AAAS hopes to enter a period of greatly augmented growth and influence. Although it is already the largest general scientific organization in the United States, it consists mainly of scientists, engineers, physicians, and other professional persons in science and technology. If the goals, so strongly emphasized in recent years, of assisting the applications of science to human welfare and of promoting the public understanding of science are to be fulfilled, much more must be done than heretofore. Membership must be extended to include many persons who are interested in science and who are concerned about its effects but who are not scientists themselves. Young people, many of them potential scientists, must be enlisted. Without disturbing the characteristics of *Science*, so excellent for its present public, other means of communication with the general public and the younger generations must be developed—possibly a new periodical, a television program, or a science newspaper. The ways and means of developing such a program are of vital interest to William Bevan, who foresees the AAAS as the responsible public voice and agent of science in the halls of government, in science education, and in the public forum. The Board of Directors is highly pleased to have found a man who will welcome the challenge of such responsibilities and make the AAAS a larger influence in a world increasingly dominated by the advancement of science and its applications to human welfare.

BENTLEY GLASS, *Chairman of the Board of Directors, AAAS*