

I Optimized...



... for Better Results

Use the Gene Pulser MXcell™ electroporation system to quickly optimize conditions for delivering molecules efficiently into mammalian cells — especially into primary and difficult-to-transfect cells. This high-throughput system uses disposable 12-, 24-, and 96-well plates and can be used for transfecting siRNA, plasmid DNA, and other molecules directly into the nucleus.

Optimize Your Research Time

- Use a preset optimization protocol or a gradient protocol to decrease programming time
- Process an entire multiwell plate in 2 minutes or less

Optimize Your Reading Time

- Take advantage of Bio-Rad's extensive library of electroprotocols

Optimize Your Resources

- Use fewer cells and less sample — siRNA or DNA — by defining electroporation parameters

Optimize Your Experimental Conditions

- Program up to 24 electroporation protocols, with replicates, on a single plate

Optimize Your Bench Space

- Perform high-throughput screening and standard laboratory-scale experiments

Qualify for an electroporation buffer sample online, or submit your optimization protocol for a free gift. To learn more, go to www.bio-rad.com/ad/MXcell/

