



*Revolutionize life*

*With a limited view, you're simply left guessing.*

With GeneChip® Exon and Gene 1.0 ST Arrays, you don't have to guess. Whole-transcript expression arrays allow you to measure the entire transcript, enabling you to detect gene-level expression, exon-level expression, and alternative splicing in a single experiment. Why settle for incomplete results when you can look beyond the 3' end of a gene? Extrapolation can only take you so far—Affymetrix will take you the rest of the way.

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