

# Forget DNA purification

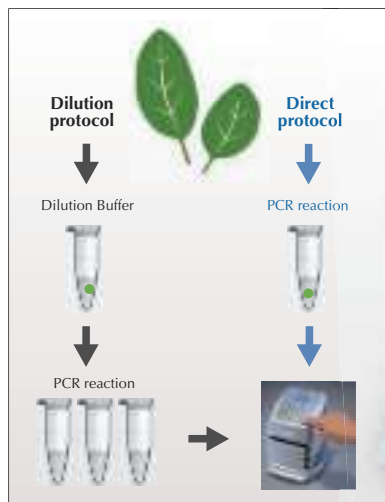


## Choose Direct PCR

### Take the direct route from sample to results

Finnzymes' Direct PCR approach saves you time and cost by allowing amplification of DNA directly from the source material. No DNA purification is needed. Direct PCR is suitable for various kinds of sample materials such as plant and animal tissues, blood, and FFPE tissue samples.

Direct PCR is based on Finnzymes' unique PCR enzymes, Phusion® High-Fidelity and Phire® Hot Start DNA Polymerases. These polymerases are exceptionally tolerant of many PCR inhibitors. To achieve the shortest possible protocols, combine the Direct PCR approach with Finnzymes' Piko® Thermal Cyclers and UTW® reaction vessels.



See the latest results, application notes and product updates at [www.finnzymes.com/directpcr](http://www.finnzymes.com/directpcr)