A new wave of research is sweeping through the communications sector, with an emphasis on understanding the complex interplay between scientists, engineers, and the public. This trend is being driven by a growing recognition of the importance of communication in science, engineering, and technology.

The need for effective communication has become increasingly evident in recent years. With the rapid advancement of technology, scientific knowledge is becoming more complex and less accessible to the general public. This has led to a growing demand for clear and accurate information, which can help inform policy decisions, public debates, and individual choices.

The role of scientists and engineers in this process is crucial. They are not only the producers of knowledge but also the messengers who need to effectively communicate this knowledge to others. This involves not only conveying information but also engaging with the audience, understanding their needs, and facilitating dialogue.

To address these challenges, the Science Communications Community (SCC) is organizing a series of events in 2023. These events will aim to bring together scientists, engineers, and communicators to share best practices, discuss emerging trends, and explore new avenues for collaboration.

The initial event will be held online on January 20, 2023, with a focus on understanding the audience and building relationships. This will be followed by a second event on February 17, 2023, which will explore the role of social media in science communication.

For more information on these events or to get involved in the SCC, please visit the website [sciencecareers.org](http://sciencecareers.org).