

BD Horizon™ Brilliant Violet™ Polymer Conjugates

Bright dyes help resolve rare and dim cell populations



See what nature is hiding.

Now you can resolve rare or dim cell populations with BD Horizon™ Brilliant Violet™ polymer conjugates from BD Biosciences.

Developed from pioneering polymer dye technology acquired from Sirigen Ltd., BD Horizon Brilliant Violet dyes are brighter than conventional dyes. Improved brightness enables you to identify cell populations with lower receptor density than was previously possible, resolving cell populations previously obscured.



Helping all people
live healthy lives

The complete portfolio of BD conjugated antibodies can be used to explore cellular features and characterize cells through surface, intracellular, or secreted markers. To ensure you can use BD reagents across your entire multicolor panel, our portfolio contains a broad selection of fluorochrome-conjugated antibodies.

Request a free sample, or find out how you can use BD Horizon Brilliant Violet polymer conjugates with our expanded set of tools and information at bdbiosciences.com/go/brilliant.