ANNOUNCING
ECONOMIC and SOCIAL GEOGRAPHY

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Here is an interesting, fully-thought-out, original and comprehensive text. A continuous thread of geographic reasoning runs through the whole of this book and the exceptional ability and experiences of the authors are reflected. For classes in general geography, human geography, economic and commercial geography it will be unusually adaptable.

Features of special note are—
1. This book goes further than most books in recognizing the fact that much of the importance of Economic Geography lies in its intimate relation to Social Geography.
2. It treats climate in a new way by means of climographs, a device which has proved very acceptable and illuminating to students.
3. It accepts the well established biological principle of climatic and other optima and applies this principle not only to plants and animals and to man's health and energy, but to manufacturing, commerce, and social progress as well.
4. It includes cyclonic storms and variability of rainfall among the climatic factors on which the natural regions are based, thus emphasizing the contrasts between the temperate regions of North America and Eurasia.
5. The concept of the age and quality of soils is applied in a new way to the explanation of many phenomena in tropical countries.
6. The treatment of products is so complete that the book is in this respect a work of reference.
7. Illustrations of all sorts of phenomena are drawn in great numbers from the world as a whole as well as from North America.

CONTENTS

PART 1.—Geographic Factors and Principles: The Meaning of Economic Geography; Geographic Limits and the Utilization of Land; A Sketch of the Earth's Climate; Climatic Optima of Crops as Illustrated by Corn; Wheat and the Relation of Temperature to Agriculture; Climatic Optima of Animals and Man; Climate, Health, and the Distribution of Human Progress; Relief and Transportation as Factors in Economic Geography; Economic and Social Effects of Relief; The Effect of Soil; Economic Social and Political Factors in Land Utilization.

PART 2.—A Survey of Natural Regions: Natural Regions and Low Latitudes; Deserts and Grasslands; Mediterranean and Mild East Coast Regions; Natural Regions in Higher Latitudes.

PART 3.—The World's Great Products: Forage, Cereals, Root Crops and Sugar; Green Vegetables, Fruits and Nuts; Vegetable Oils, Stimulants and Industrial Crops; Distribution of Useful Animals; Forests and the Lumber Industry; Mineral Products; Fuels and other Sources of Power.

PART 4.—Industry and Commerce: The Distribution of Four Great Types of Industry; The Clothing and Leather Industries; The Food and Shelter Industries; The Metal and Processed Industries; The Paths of Commerce.