ANNOUNCING

an important new text
in elementary zoology

ANIMAL BIOLOGY

By Robert H. Wolcott
Professor of Zoology, University of Nebraska

601 pages, 6 x 9, illustrated. $3.50

CONSISTENTLY stressing principles and broad points of view and minimizing details, this new textbook aims to give the beginning student a clear, comprehensive understanding of the whole field of zoology. At the same time, the book is representative of the so-called "types" course. It is intended for those students who need a substantial foundation in biology, whether or not they expect to major in the subject.

Your attention is called to the following salient features:

1. In choice of language and style the text provides a treatment that should be grasped easily by a well prepared student without any help from the teacher.
2. The book contains a wealth of unusual illustrations, including a large number not previously published.
3. Origins of the group names are given.
4. Pronunciation of words is included in the glossary.
5. Following a simple, logical arrangement, the book is divided into five parts: I. Fundamental Principles. II. The Protozoa. III. The Metazoa in General. IV. The Metazoan Phyla. V. General Considerations.

Throughout, the author has endeavored to make this book a simple, interesting, and accurate text for a year's course in elementary zoology. During the past five years the material, in mimeographed form, has been thoroughly tested in the author's course at the University of Nebraska.

Visit the exhibit of McGraw-Hill books in the General Exhibits Building, Century of Progress International Exposition, Chicago

ON-APPROVAL COUPON

McGraw-Hill Book Company, Inc.,
330 West 42nd Street, New York, N. Y.

You may send me the book checked below, on approval. I understand that I am to return this book after a reasonable period of examination unless I either notify you of my intent to adopt it in my classes or remit for it.

☐ Wolcott—Animal Biology. $3.50

Signed _____________________________

Address _____________________________

Official position _____________________________

JULY 21, 1933

SCIENCE—ADVERTISEMENTS