

snapped to attention.

"Weren't you scared?" they asked. "How does a submarine work?"

As guinea pigs in this pilot SSE program, several of the Project Applied volunteers weren't sure at first how they would like teaching children. That certainly was the case with Brown.

"I'm usually terrified of talking to eleven-year-olds," says the accomplished researcher. "But the experience is both frightening and thrilling."

The 300,000 scientists and engineers "who are now retired are by no means over the hill," says Laura Mann, a program assistant in the AAAS executive office who administers the program. "Their professional con-

tributions are urgently needed in the public interest."

The key to the success of SSE is that it's "market-pulled rather than volunteer-pushed," says Mann. AAAS solicits requests from non-profit groups for scientific or technological help, then puts senior professionals to work—quick response, quick reward.

So far Mann has placed more than 170 names of senior scientists and engineers in her SSE talent bank, and hundreds more have expressed interest.

Besides Project Applied, she is working to establish task forces that could provide valuable advice on scientific or technological public policy issues facing government agencies and other groups.

Already, an SSE task force is helping a Northern Virginia group with the science portion of a new children's museum called Discoveryville.

Scientists on the Discoveryville

task force come from a variety of disciplines. They are applying their collective wisdom to everything from what kinds of exhibits and demonstrations should appear in the new museum to how the facility can best promote itself.

"Senior scientists and engineers are a great national resource," says Mann. "It doesn't make sense to ignore them."

Association members interested in volunteering for an SSE program can find out more by contacting Mann at AAAS, 1333 H Street, NW, Washington, DC 20005, or by calling her at (202) 326-6664. ♦

SWARM Solicits Papers for Meeting

The AAAS Southwestern and Rocky Mountain Division (SWARM) invites scientists and graduate students to contribute papers for presentation at its

67th annual meeting on 15-18 May 1991 in Lubbock, Texas.

Texas Tech University will host the meeting, whose theme is "Making Sense Out of Science: Communication in Science and Technology."

So far, symposia are scheduled relating to:

- Playas: Community Analysis and Landscape Patterns.
- Molecular Responses to Stress.
- Technology and Philosophy.
- Stress: Advances and Reconceptualizations.
- Cultural Dynamics of the Southern Plains.
- Cognition: Advances, Concerns, and Research.
- Attribution: Motivational and Cognitive Perspectives.

The deadline for papers is 10 December 1990. Send titles and abstracts to Dr. M. Michelle Balcomb, Executive Director, SWARM Division, AAAS, Colorado Mountain College, 215 Ninth Street, Glenwood Springs, CO 81601. ♦

AAAS Election Results to Appear 7 December

The envelope, please!

All votes are in for the new slate of AAAS general and section officers. Results of the 1990 annual elections will be reported in the 7 December issue of "Inside AAAS."

Successful candidates will be listed for the Association's President-elect, board of directors, and nominations committee.

Also announced will be the chair-elect, member-at-large, and nominating committees for each of the Association's 25 membership sections.

The new officers' terms will begin on 20 February 1991.

University of Chicago



Leon Lederman, AAAS President-elect and a 1988 Nobel Prize winner in physics, talks about quarks and the Big Bang in the November 28 premier of a new annual television program on science called The Christmas Lecture Series. The show will air several times through January on The Learning Channel. Modeled on a 125-year-old tradition in England, the series is geared toward young people and aims to raise their scientific literacy.

SWARM Solicits Papers for Meeting

Science **250** (4984), 1158.
DOI: 10.1126/science.250.4984.1158-a

ARTICLE TOOLS <http://science.sciencemag.org/content/250/4984/1158.2.citation>

PERMISSIONS <http://www.sciencemag.org/help/reprints-and-permissions>

Use of this article is subject to the [Terms of Service](#)

Science (print ISSN 0036-8075; online ISSN 1095-9203) is published by the American Association for the Advancement of Science, 1200 New York Avenue NW, Washington, DC 20005. The title *Science* is a registered trademark of AAAS.

© 1990 by the American Association for the Advancement of Science